



The offerings at this unique tower have just expanded to include Faro Explorer, an augmented virtual reality tool that makes the best views in Madrid even better

# Faro de Moncloa “turns into” a virtual observation point

- With this innovative new service, users can get a close-up view of the capital's most iconic places and read detailed descriptions of them
- Faro Explorer enables users to make virtual visits to over ten places, enjoying 360° views with unprecedented clarity
- Another of its features positions users 500 metres above Faro de Moncloa so they can view Madrid from up high, and they can rise to a height of up to 20 kilometres for views of the Iberian Peninsula and even the sea
- The service costs three euros and can be booked at the Faro's ticket office

### **Madrid, 1-Aug-'18**

A visit to the Faro de Moncloa observation deck is even more unique now. The tower, managed by Madrid City Council's Tourism Department, has just expanded its offerings with Faro Explorer, an innovative new service. The augmented virtual reality tool enables visitors to enjoy the best views of the city at a height of 92 metres, offering spectacular close-ups and relevant information on the capital's most unique buildings, in addition to other features.

With the aid of a tablet, users don't have to move an inch from the Faro's observation deck to get incredibly close-up views of the capital's most iconic places, of Casa de Campo Park and of the Guadarrama mountains. It's a modern-day “telescope” with over 20 magnification settings, which in addition to offering close-up views of the capital's most important monuments also allows users to read detailed descriptions of them.

With Faro Explorer users can also make virtual visits to over ten places, enjoying 360° views with unprecedented clarity, and even enter several buildings to see them on the inside. From the Faro's observation deck visitors can “walk” through El Capricho Park, Cibeles Palace, the Royal Palace, Matadero Madrid, the National Archaeological Museum, the National Museum of Natural Science, the Trophy Room at Santiago Bernabéu



## NOTA DE PRENSA

Stadium, the Glass Palace in El Retiro Park, Puente de Segovia bridge, Puente de Perrault bridge, the Basilica of San Francisco el Grande and the Church of San Antonio de los Alemanes.

Faro Explorer is also designed to be a tool to improve the sustainability of tourism, offering virtual visits to attractions outside the city centre with the aim of encouraging people to visit them, reducing tourist flows inside the city.

### **"From Madrid to the sky" ... and the sea**

Faro Explorer also has a "lift" function that enables users to position themselves 500 metres above the Faro de Moncloa to view Madrid from up high, and they can rise to a height of up to 20 kilometres where they'll be able to make out the entire Iberian Peninsula and even the sea.

This service is available in English and Spanish and costs three euros. It can be booked at the Faro's ticket office before visiting the observation deck. Faro de Moncloa is open Tuesday to Sunday from 9.30am to 8pm (last entry at 7.30pm). More information at: <https://www.esmadrid.com/informacion-turistica/faro-de-moncloa> ./