Privacy Policy

MADRID DESTINO CULTURA TURISMO Y NEGOCIO, S.A.com is the owner of:

- The website: www. https://medios.esmadridpro.com/ [1]
- The following social networks:

Facebook: https://www.facebook.com/visitamadridoficial [2]

Twitter: https://twitter.com/Visita_Madrid [3]

Under the Personal Data Protection Regulation, you here by authorize the personal data provided to be processed under the responsibility of MADRID DESTINO CULTURA TURISMO Y NEGOCIO (MADRID DESTINO), CIF A-84073105 and social address in Madrid, Conde Duque, 9-11. PC: 28015

Data Controller: MADRID DESTINO CULTURA TURISMO Y NEGOCIO, in Madrid, Conde Duque, 9-11. PC: 28015

Contact address: registro@madrid-destino.com [4]

Data Protection Officer: dpd@madrid-destino.com [5]

Form:" Means' application request"

Purpose: Access to the benefits and tools catalogue offered to the users registered as media.

Legal basis: the data subject's consent

Recipients: your data will not be disclosed to third parties

Storage period: Your data will be kept until it is necessary to comply with the consented purpose. In case of a data deletion request, your data will be kept until that moment.

Sing in form:" Create a new account"

Purpose: Managing the user registration.

Legal basis: the data subject's consent

Recipients: your data will not be disclosed to third parties

Storage period: Your data will be kept until it is necessary to comply with the consented purpose or until the end of the legal prescription of civil, criminal or administrative actions, your data will remain duly blocked.

If your data is being processed through **our social networks**, according to the abovementioned, your data will be processed for the purpose of managing the information obtained from the interaction of the user in our pages/ profiles in social networks. These data will be processed under legal basis of the entity's legitimate interest and will be kept as long as such legitimate interest that allows the processing is maintained.

If your data is collected though the **use of analytical cookies**, that you have previously consent to when accessing our website, are going to be process for the purpose of analysis specified in our website's cookies policy. Your data will be subject to international transfers to the United States and kept until necessary to comply with the purpose stated in our cookies policy.

In any case, you can ask for the revocation of the given consent, if this was the legal basis on which the processing lays down or exercise your rights of:

- Access: the data subject has the right to know whether the controller processes his personal data and, if so, has the right to access this data, as well as to obtain information about the processing carried out.

- Rectification: It is linked to the inaccuracy of the personal data being processed. The data subject has the right to rectify the inaccurate personal data or to be completed.

- Deletion: the right to obtain the deletion of their personal data ("right to be forgotten"), when these are no longer necessary for the purpose for which they were collected, the consent on which the processing was based is revoked, the data subject opposes to the processing, the data have been treated illegally, have to be deleted to comply with a legal obligation or have

been obtained in relation to the offer of services of the information society aimed at minors.

- Limitation of processing: it is the right of the data subject to mark the personal data retained in order to limit their processing in the future. The limitation of processing means that, at the request of the person concerned, the marked personal data will no longer be processed.

- Opposition: the data subject has the right to object to the processing of the personal data when the objection comes from a certain specific cases when related to data subject personal situation.

- Data portability: the data subject has the right to receive the personal data provided to the controller in a structured, commonly used and mechanically readable format, if it is based on consent or a contract, the processing is carried out by automated means.

- Unless the subject of automated individual decisions: the data subject has the right of not being subject of a decision based on the automated processing of personal data, including data profiling which can produces direct legal effects or adverse effects on the data subject.

These requests must be submitted in Conde Duque, 9-11, 28015 Madrid.

You can also make a complaint with the Spanish Data Protection Agency or contact the Data Protection Officer in dpd@madrid-destino.com [5]

The user must have their profile on social networks in order to interact with MADRID DESTINO and accept the relationship with our social network. If this is executed MADRID DESTINO will have access to the user's profile in accordance with the parameters stipulated by the social network itself and may interact with it by sending messages, publications, participation in contests and sweepstakes. If the user does not want MADRID DESTINO Y to be able to access or interact with his/her profile, it will be necessary to disassociate himself from the profile by unfollowing or deleting as a friend, follower or user MADRID DESTINO. The actions you perform MADRID DESTINO may be informative and/or advertising of its services or products, considering that the social network is an advertising medium, under the responsibility of MADRID DESTINO regarding publications and communications made by these online means. The participation of users in contests, promotion or any other activity promoted through social networks.

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The participation of users in contests, promotions or sweepstakes will imply that the user accepts the legal bases of this contest, promotion or sweepstakes that will be published on the reference social network at the appropriate time and with their participation implies that the user has accepted them.

Users are reminded that posts they make on social media will be under their responsibility and will need to respect the laws and rights of third parties that may affect with particular relevance the intellectual property rights, data protection and the image of third parties themselves, as well as the rules of the social networks themselves contained in the following links:

Facebook: https://www.facebook.com/legal/terms [6]

Twitter: https://twitter.com/es/tos [7]

INFORMATION SOCIETY AND ELECTRONIC COMMERCE SERVICES

By virtue of Law 34/2002, 11th July, on Information Society and Electronic Commerce Services, under no circumstances shall MADRID DESTINO send advertisements and notices to users for the purposes of sale or other commercial purposes without this having been requested or consented to beforehand. Likewise, MADRID DESTINO shall not send messages that have not been requested or consented to beforehand, nor shall it send chain emails that have not been requested or consented to.

MADRID DESTINO hereby informs users that they may choose not to receive messages of a commercial nature by following the instructions given in each case or by sending written notice to: **dpd@madrid-destino.com** [5]

MODIFICATIONS TO THE PRIVACY POLICY

MADRID DESTINO may modify this Privacy Policy in accordance with legislative requirements or regulations or in order to adapt said policy to the instructions given by the Spanish Data Protection Agency. Therefore, users are advised to consult it on a regular basis.

Source URL: http://medios.esmadridpro.com/en/content/privacy-policy

Links
[1] https://medios.esmadridpro.com/
[2] https://www.facebook.com/visitamadridoficial
[3] https://twitter.com/Visita_Madrid
[4] mailto:registro@madrid-destino.com
[5] mailto:dpd@madrid-destino.com
[6] https://www.facebook.com/legal/terms
[7] https://twitter.com/es/tos